

## Kirkland's Home Décor Stores Choose Hanwha Cameras to Improve Security and Operations



*“The wide-angle capability – as well as the quality of the camera – is really what sold us on Hanwha. We are getting the best views possible and they are allowing us to see the entire sales floor which is exactly what we wanted and needed.”*

– Saraya Charlton,  
Kirkland's Loss Prevention Investigator

### ▲ CHALLENGE

Kirkland's, a global home décor retailer, has over 400 stores in 37 states. When they evaluated their security solutions in 2016, they determined they needed to upgrade their analog video surveillance systems. Kirkland's wanted an IP-based solution that could be accessed remotely, that would make the loss prevention investigation process more efficient and would provide additional benefits. Management wanted a camera that provided a clear picture, while minimizing bandwidth usage and had analytics capability.

### ▲ SOLUTION

Kirkland's deployed an IP video surveillance solution consisting of Hanwha video surveillance cameras. The security upgrade included the deployment of 1,800 Hanwha Wisenet X series XNV-6011 2 megapixel HD dome cameras and Wisenet Lite vandal-resistant dome cameras at 200 Kirkland's locations, as well as the distribution center and the e-commerce building. As new stores are built, they will include Hanwha cameras. Charlton said Hanwha's cameras provide the most comprehensive view of the store possible.

### ▲ RESULT

Hanwha improved Kirkland's loss prevention investigation efficiency. The team is able to use Hanwha's Device Manager to troubleshoot and resolve any camera issues remotely first rather than unnecessarily sending out a service technician. In addition to offering quality images, improved field of view and more efficient operations, the Hanwha solution has also helped Kirkland's conserve valuable bandwidth with Hanwha WiseStream II compression technology, said Charlton.

### About Hanwha Techwin America

Hanwha Techwin America is a subsidiary of Hanwha Corporation, a South Korea-based company. Hanwha Techwin is a leading global supplier of solutions for IP and analog video surveillance. Building on the company's history of innovation, Hanwha Techwin America is dedicated to providing solutions with the highest levels of performance, reliability and cost-efficiency for professional security applications.